

# Public-Private Partnerships (PPP) in the fight against AMR

Public-Private Partnerships (PPP) are highly effective in enhancing countries capacities to fight AMR and promote:



A stronger  
national  
ECONOMY



Greater **TRUST** in  
government and  
private partners



Increased business  
**OPPORTUNITIES**  
for the public  
sector



Improvements in  
**ANIMAL HEALTH**



**ADDRESSES**  
Societal issues



**The fight against AMR requires joint efforts.**

The "Working Together to Fight Antimicrobial Resistance" project supports and encourages PPPs by promoting coordination in the fight against AMR.

## Types of PPP

Transactional PPP	Collaborative PPP	Transformative PPP
Procurement of specific animal health services from private veterinary service providers.	Joint commitment between the public and private sector, to deliver mutually agreed policies or outcomes.	Establishment of sustainable capability to deliver otherwise unattainable programmes.
<b>Target audiences of private sector:</b> Private veterinarians, veterinary paraprofessionals, Community Based Animal Health Workers.	<b>Target audiences of private sector:</b> Producer associations.	<b>Target audiences of private sector:</b> National or multinational companies
It is initiated by the Public Sector.	It is jointly initiated by the Public and Private sector.	The proposal is initiated by the Private Sector.

**Find out which one is the most suitable for your business profile!**

Find out more [here](#)