



Organisation mondiale
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WEBINARS ON AFRICAN SWINE FEVER (ASF): PREPARING FOR ASF Risk Communication on African Swine Fever

Date: 31 October 2022

Time: 9:30 - 11:30 [Central America]

Objective: To inform countries in Latin America and the Caribbean about what elements Risk Communication on ASF should contain, as well as about lessons learned from other countries' experiences; the preparation of risk communication and crisis plans; and the development of key messages and tools to communicate ASF emergencies.

Target audience: Ministries of Agriculture and Livestock, official veterinary services, private veterinarians, farmer and pig farmer associations, veterinary associations

AGENDA

Time	Topic	Expert
9:30 – 9:40	Opening	
9:40 – 10:00	General information on risk communication in the animal health sector	Mónica Montero, IICA
10:00 – 10:20	Management of risk communication in the animal health sector: tools and ASF-related examples	Cecilia Westerdahl/ Lucía Escati, WOAHP
10:20 – 10:40	Benefits of good risk communication and the potential risks of not clearly communicating risk to target groups in the context of animal health emergencies	Eibhlinn Lynam, Risk Communication Specialist in the FAO Emergency Management Center for Animal Health
10:40 -11:10	Question and answer session	All